



CLEANING APPLIANCE

VACUUM CLEANER





Welcome to Midea

Midea Group is a world's leading technologies group in consumer appliances, HVAC systems, robotics and industrial automation systems, and smart supply chain (logistics). Midea offers diversified products, comprising of consumer appliances (kitchen appliances, refrigerators, laundry appliances, and various small home appliances), HVAC (residential air-conditioning, commercial air-conditioning, heating & ventilation), and robotics and industrial automation (Kuka Group and Yaskawa joint venture).

Midea is committed to improve lives by adhering to the principle of "Creating Value for Customers". Midea focuses on continuous technological innovation to improve products and services, and to make life more comfortable and pleasant.

Founded in 1968, Midea has now established a global platform of more than 200 subsidiaries, over 60 overseas branches, as well as being the majority shareholder of KUKA(95% shareholding).

In 2018, Midea was named the Fortune Globe 500 company three years in a row. As one of the foremost creator of home appliances, Midea offers a full range of exciting products and services to families around the globe, dedicated to help people rediscover what home means.



Midea Microwave & Cleaning Appliance Division

We promise to provide surprisingly-friendly solutions for the one who treasure those tiny moments at home.



MICROWAVE OVENS | BUILT-IN OVENS | FREESTANDING OVENS
TOASTER OVENS | VACUUM CLEANER | ROBOTIC VACUUM CLEANER



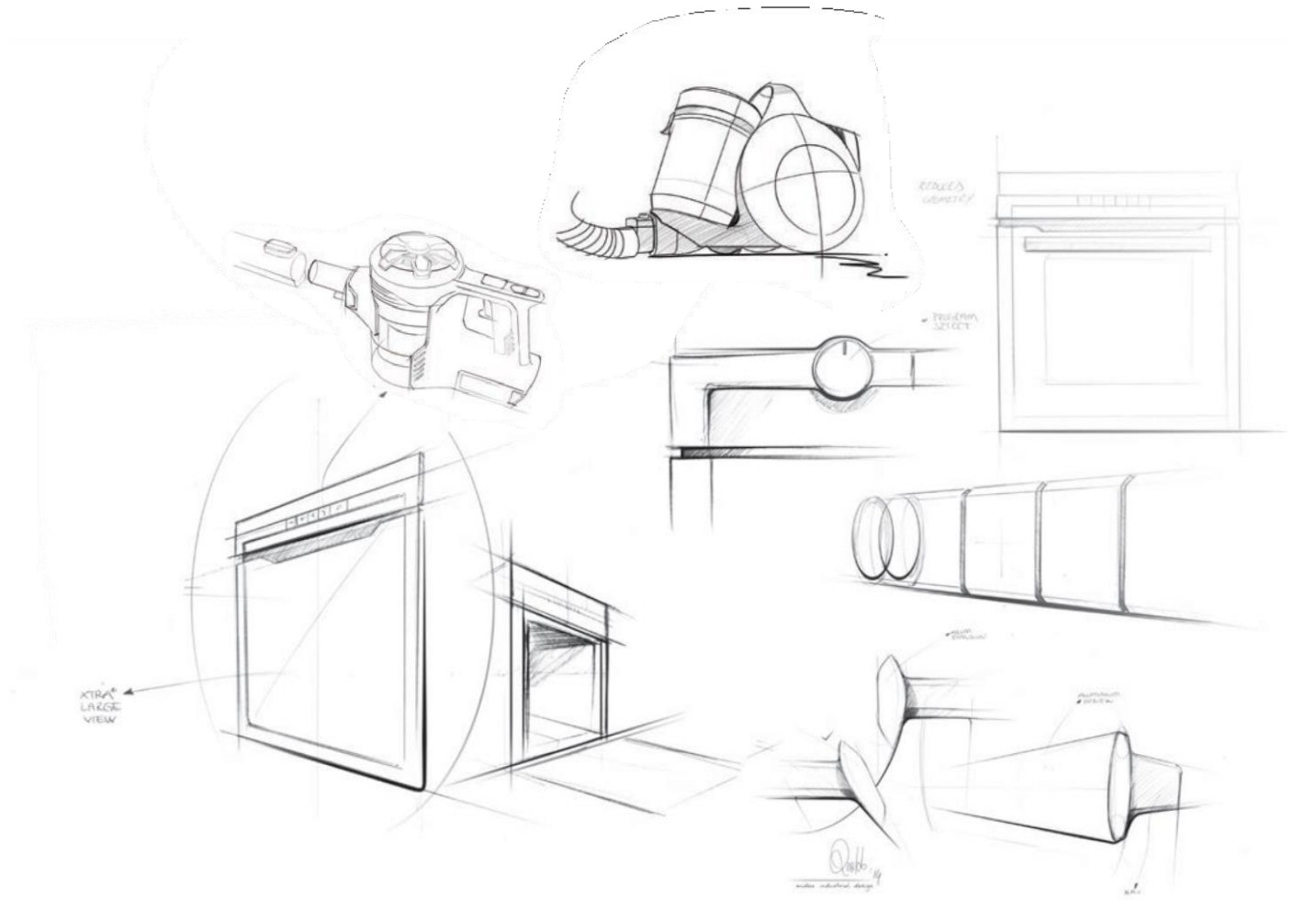
About Microwave & Cleaning Appliance Division

Since Midea produced the first microwave oven in 1999, it has grown into the world's largest microwave oven manufacturer and one of the most recognized global brands across kitchen and cleaning appliance industry.

As an important part of Midea Group and a modernized enterprise integrating R&D, production and marketing, Midea Microwave & Cleaning Appliances Division (MCA) has more than 12,000 staffs, generating \$2.3 billion revenue in 2018.

MCA owns 6 modern manufacturing bases located in China (Shunde, Suzhou and Shenzhen), Belarus, Brazil and Thailand.

Shunde base has the most complete microwave oven industrial chain and owns the largest microwave oven manufacturing base in the world; Belarus, Brazil and Thailand bases have a total production capacity of 2.9 million units microwave ovens per year while Suzhou and Shenzhen bases achieved a production value of more than \$390 million in 2018.



Research & Innovation

Midea takes research & innovation as the core competency. Every year, Midea invests at least 3% of revenue in R&I, and it attracts brightest R&I talents from all over the world.



Partnership

Midea establishes long-term partnership with world-leading brands, institutions and enterprises, aiming to offer best product qualities. Midea is now serving more than 140 countries and regions across Asia, Europe, America, Middle East and Africa.



Designs

Midea believes that design is about transformation, process, form, technology and texture. It is the journey for and with humans. Midea's series of cooking appliances combine high performance with perfect designs.



MIDEA CLEANING APPLIANCES
2021 VACUUM CLEANERS

Bagless Canister Vacuum Cleaner



C7 Silence MBC1860WB



Features

Cyclone system: Single, Vertical dust bin
Quick to empty the dust, just push the button
HEPA filter clear
Variable power

Specifications

Certificate: SAA
Capacity(L): 3
Voltage (V) : 220~240
Power (W) : 600
Noise (dBA): ≤72

Cable length(m,max): 6(flat)
Energy rating: A/A/C/A
Brush: MB20

Dimensions

Net weight (kg): 4.5
Gross weight (kg): 6.5
Product (LxWxH, mm): 410 x 265 x 240
Package (LxWxH, mm): 525 x 310 x 290
Loading (20' /40' /40' HQ): 595/1258/1464